

Subject: Business Studies

		Hours taught per fortnight	Topics Covered:		
			Term 1:	Term 2:	Term 3:
Key Stage 4	GCSE Exam Board / Specification:		Edexcel GCSE in Business Studies (2BS01)		
	Year 10	5	Topic 1.1: Spotting a Business Opportunity Topic 1.2: Showing Enterprise	Topic 1.3: Putting a Business Idea into Practice Topic 1.4: Making the Start-up Effective	Topic 1.5: The Economic Context Unit 2 – Controlled Assessment
	Year 11	5	Topic 3.1: Marketing Topic 3.2: Meeting Customer Needs	Topic 3.3: Effective Financial Management Topic 3.4: Effective People Management	Topic 3.5: The Wider World Affecting Business Revision Programme and final exam
Key Stage 5	A-Level Exam Board / Specification:		AQA GCE Business Studies (7131)		
	Year 12	9	1. What is business? 2. Managers, leadership and decision making 3. Decision making to improve marketing performance	4. Decision making to improve operational performance 5. Decision making to improve financial performance 6. Decision making to improve human resource performance	6. Decision making to improve human resource performance (continued) 7. Analysing the strategic position of a business Mock exam
	Year 13	9	8. Choosing strategic direction 9. Strategic methods: how to pursue strategies	10. Managing strategic change	Revision programme and final exam